Adobe eLearning Solutions for Higher Education

Deliver engaging teaching and learning experiences to anyone, anytime, anywhere

In a relatively short amount of time, eLearning has gained a permanent, highly visible place in the worldwide higher education community. A practice that a few years ago held only a niche role now is an indispensable element of many institutions’ curriculum, success and overall reputation. From working adult learners to full-time students living on and off campus to dedicated educators, individuals are increasingly taking advantage of synchronous eLearning opportunities such as virtual lectures and mentoring, as well as asynchronous eLearning offerings such as digital online courses, flexible content creation and distribution and built-in assessment tools.

Adobe Systems is proud that its solutions played a major role in launching this eLearning revolution. Now, years later and still firmly at the forefront of eLearning technology, Adobe solutions enable higher education faculty and students to teach, learn and collaborate anytime, anywhere - more effectively than ever. Whether participants are in a couple of locations, spread across campus or dispersed worldwide, Adobe eLearning solutions put them in exactly the same learning environment, receiving the same instructional experience or training.

Adobe solutions put the most effective eLearning tools in your hands
Adobe solutions enable higher education institutions to easily create and deploy engaging eLearning experiences that are easily accessible across campus, across a multi-campus institution and beyond within existing Learning Management Systems (LMS). Hassle-free access keeps the focus on the content and not on technology. Here are key components:

- Adobe Acrobat Connect Pro 7, the cornerstone of Adobe eLearning solutions, offers an interface and interactive tools to help participants learn and retain the material that educators teach in virtual classes and self-paced courses. You can quickly design compelling courses with templates and a library of content, control learner participation and track learner progress so you can teach effectively in the virtual classroom and training environments while reaching your overall eLearning goals.

- Adobe Presenter 7 empowers faculty and students to rapidly create high-quality, on-demand presentations without special training.

- Adobe Captivate 3 software enables faculty and students to rapidly create powerful and engaging simulations, software demonstrations and scenario-based training without programming knowledge or multimedia skills.

Learn more about Adobe eLearning solutions for higher education at www.adobe.com/uk/hed_elearning
Adobe solutions for the virtual classroom enable higher education institutions to offer more classes to more students. While eLearning has found a particularly loyal and growing audience among working adult learners, it is increasingly being selected by campus-based students as part of blended face-to-face/eLearning programs. From traditional campuses to technical institutions to completely online programs, higher education institutions and their educators can use Adobe eLearning solutions to create and maintain highly effective virtual classrooms.

Rapidly create and deliver engaging online training content
Adobe rapid training solutions - powered by the amazing delivery and extension capabilities of Acrobat Connect Pro 7 - empower higher education faculty to provide training where it's needed, when it's needed. Give users instant access via a web browser using ubiquitous Adobe Flash Player software. Quickly design courses that leverage existing PowerPoint content using Adobe Presenter 7 software and create interactive simulations using Adobe Captivate 3 software. Manage courses using enrollment, automatic learner notifications and custom report features.

This unique framework empowers higher education faculty to concentrate on creating and delivering highly effective content without having to worry about intricate and burdensome code. Consider some of the advantages of Adobe rapid training solutions:

- Use familiar content-creation tools such as Microsoft PowerPoint and Adobe Flash to quickly and easily develop rich multimedia learning content in minutes, not months.
- Avoid having to develop new technical skills or depend on web professionals.
- Allow subject matter experts (SMEs) to easily and confidently capture their own content using Adobe Captivate and create their own quizzes and courses using Adobe Presenter.
- Include interactive simulations and demonstrations created in Adobe Captivate.
- Create reusable and sharable content that is standards-based and interoperable.
- Deploy and track effectiveness of courses by using Acrobat Connect Pro Training.

From vocational training, to undergraduate and graduate courses, to professional development, Adobe rapid training solutions can put you in a rich, immersive eLearning environment that includes interactive simulations, streaming video and scenario-based learning. The solutions make it easy to assess, track and report progress and achievement within any LMS standard. It’s all there.

Put Adobe eLearning solutions to work for your institution
Adobe's new eLearning solutions reflect its ongoing commitment to helping faculty, students, researchers and administrators at higher education institutions.

Adobe virtual classroom solutions - highly effective alternatives to traditional teaching and learning methods - empower instructors to deliver richer, more interactive learning experiences to students in class, across campus and throughout the world. Adobe rapid eLearning solutions empower higher education institutions of all kinds and sizes to provide faculty, students and other learners with high-impact online learning that is instantly accessible.

To learn more about unlocking the potential of Adobe eLearning solutions at your institution, visit the Adobe higher education eLearning website at www.adobe.com/uk/hed_elearning.
Case study

- **Middlesex University:** Learn how this institution adopts web-based solution to deliver cost savings and rich, engaging eLearning courses.
- **Cranfield University School of Management:** Discover how this management school’s corporate eLearning unit uses web-based technology to deliver simpler, more cost-effective executive development programmes.

To find out more visit: http://www.adobe.com/uk/education/solutions/hed/elearning/

Adobe provides licensing options designed for specific needs
Adobe provides cost-effective licensing options for individuals, departments, schools and entire districts. See which Adobe eLearning education bundle best fits your needs:

### Individuals

**Rapid eLearning and Training**

**Adobe Presenter and Authoring Quick Start Bundle**

Provides the ability for 5 individuals to create and publish presentations and quizzes to Adobe hosted server or your own Connect server hosted at your campus.

- Hosted Price: **£967**
- Add on 5-pack: **£520**
- Add on 10-pack: **£1,040**

**Adobe Acrobat Connect Pro Education Meeting Quick Start Collection**

5 Named Organisers, 5 Presenters (Server or Hosted)

Provides the ability for 5 individuals to create and publish presentations and 5 individuals to host live Meetings and Virtual Classrooms with up to 100 attendees.

- Hosted Price: **£1,346**
- Add on 5-pack: **£520**
- Add on 10-pack: **£1,040**

### Departments and Institutions

**Rapid eLearning and Training**

**Adobe Acrobat Connect Pro Education Training and Meeting Quick Start Collection**

10 Concurrent Learners, 10 Meeting Named Organisers, 10 Presenters (Server or Hosted)

Provides the ability for 10 Presenter authors to create and publish presentations and courses with 10 concurrently enrolled learners and 10 Named Organisers to host a live meeting or virtual classroom with up to 100 attendees.

- Hosted Price: **£3,453**
- Additional add-on packs of 5 or 10 for Presenters, Concurrent Learners and Named Organisers.

**Live Virtual Classrooms and Meetings**

**Acrobat Connect Professional Entry Level Collection**

50 individuals can attend multiple meetings at one time. Server option.

- Licensed: **£11,394**
- Additional add-on packs of 5 or 10 for Presenters, Concurrent Learners and Named Organisers.

For more information on Education eLearning Solutions from Adobe, visit www.adobe.com/uk/hed_elearning or contact your authorised education reseller.

Integrate Blackboard with Acrobat Connect Pro 7 - for free
Blackboard is one of the most widely used Learning Management Systems in educational institutions today. With the release of Adobe® Acrobat® Connect® Pro 7, Blackboard users can now extend the reach and scope of their online learning experience by using the advanced communication features of Acrobat Connect Pro directly from within the Blackboard learning environment.

This complete solution for integrating Blackboard (release 7.3 and higher) with Adobe Acrobat Connect Pro 7 is now available for free to Blackboard or Adobe Acrobat Connect Pro administrators.

Please visit www.adobe.com/go/blackboard_integration for detailed information on deployment and installation.